



# General Info

## Volunteers of America of Minnesota presents **Bowling for Backpacks**

A fundraiser to kick off Operation Backpack—providing new backpacks and supplies to kids in need

**Tuesday, July 27<sup>th</sup>, 5–8pm | Park Tavern, St. Louis Park**

3401 Louisiana Avenue South, St Louis Park, MN 55426 | Phone: 952-929-6810

### **What is Bowling for Backpacks?**

Bowling for Backpacks is a fundraising event to kick off Operation Backpack, a Volunteers of America of Minnesota program that provides new backpacks and school supplies for low-income children and teens throughout the state of Minnesota.

Bowling for Backpacks begins with a commitment to organize a team of 5–10 people who each individually collect at least \$50 in donations from family, friends, and co-workers. Each bowler will receive a pledge form for tracking donations. We ask you to either send in your pledge form along with all donations by mail ahead of time by July 23rd or bring their completed pledge form, along with all donations, to Park Tavern the day of the Bowling for Backpacks event.

### **Participation Levels:**

Bowlers who raise at least...

- \$50 - Receive unlimited bowling, shoe rental, food, a gift bag and the chance to win prizes throughout the evening.
- \$75 - Receive all the above *plus* a special event t-shirt (last year, the majority of participants were at this level).
- \$125 - Receive all the above *plus* a chance to win a spa package or two rounds of golf.

### **Why Participate in Bowling for Backpacks?**

- It's an opportunity to make a meaningful difference for low income kids in Minnesota.
- It's a great networking and team-building experience.
- It's a chance to get to know your co-workers and meet some new friends outside of the office.
- It's a lot of fun!

### **How to Participate in Bowling for Backpacks**

#### **Participating in Bowling for Backpacks is easy:**

- Form teams of 5–10 bowlers; each bowler collects a minimum of \$50 in donations
- Ask family, friends, and co-workers to sponsor you—see “How to raise support” sheet for fundraising ideas and examples
- Collect donations and present with pledge form prior to or at the event

#### **Signing up for Bowling for Backpacks is also easy:**

- Register online as a “Team Captain” to hold a lane for your team(s) by June 21<sup>st</sup>; companies may sign up for multiple teams
- Recruit other people to be a part of your team—co-workers, friends, family
- Hand out information packets and pledge forms to your team members
- Complete the team registration worksheet and email, mail, or fax back to us by July 20<sup>th</sup>



**For questions please contact: Kristin Cook | Email: [kcook@voamn.org](mailto:kcook@voamn.org) | Fax: 952-945-4103 | Direct: 952-945-4039  
Mail: 7625 Metro Boulevard, Minneapolis, MN 55439 | [www.operationbackpackMN.org](http://www.operationbackpackMN.org) | [www.voamn.org](http://www.voamn.org)**